

Big files, slow connection.

Design companies like RHA use the Internet extensively to send and receive large files electronically. If their data connection is slow it can really hamper the ability of the people in a business to get any work done.

This can be a huge problem, especially in a market where deadlines and budgets are tighter and the ability of a design or media company to get work done quickly as well as to the highest standard are critical. A fast connection might seem trivial but our ever growing band of design and media clients would argue otherwise.

“We were constantly frustrated by how slow our old broadband was. It was too slow for the kind of work we do.”

Robin Hagman, Managing Director, RHA Design

Up to 3 times faster (24Mbps downstream + 2.5Mbps upstream)

abica's broadband uses ADSL2+, which in English means that it will provide speeds up to 3 times faster for both downloading and uploading information than traditional ADSL broadband services. We proposed this faster, more modern broadband to RHA which along with a faster connection also provides:

- A fixed IP address
- No usage download limits so RHA Design can up and download as much data as the company wants
- The option of a low cost back up connection provided through another telecoms network for increased resilience
- Integrated billing with other abica services including landline and mobile using 'my abica' the online bill and cost analysis tool, this enables the company to manage all telecoms costs in one place effectively

In addition to the above, we do one other important thing: unlike other mass-market ISPs we never shape or manage the bandwidth which ensures that you always have the fastest connection, even during the busy times.



“We don't worry about speed or file size anymore, it works brilliantly. It makes my home broadband seem so slow in comparison now.”

Robin Hagman, Managing Director, RHA Design

With abica, it's personal

As well as providing the fastest broadband, abica also provides a level of customer service that no other business telecoms provider in the UK can match, with every customer having a dedicated UK based customer service contact to look after all their service and support needs.

The RHA Design team have been delighted with abica's service as well as the broadband, to the point that all of RHA Design's telecoms are now with abica - mobile, landline and broadband. As a result the company is enjoying both better service and savings of more than 50% on the cost of the telecoms as well.

If this sounds like something your business would benefit from then we would be happy to talk - 0141 404 9009.

abica products and services

abica provides its own landline, mobile and broadband products to small and medium sized businesses at a price and level of service previously only available to large corporate organisations.

Mobile

abica is a mobile telecoms operator and has a wide of range of tariff and call plans including the lowest business line rental tariff in the UK. Solutions are offered from more than one network provider, and as abica is technology neutral this includes a wide range of business handsets from the leading manufacturers. There are also different options for mobile working, including broadband internet for your laptop and e-mail enabled phones.

Landline

abica offers reliable landline services with a full set of line and tariff options so there is a package to suit all sizes and types of business. Everything from traditional analogue and ISDN landlines through to tried and tested IP telephony solutions.

Broadband Internet

abica's broadband internet access products are on average 3 times faster than other broadband providers thanks to the superior technology used. Dedicated internet access circuits "leased lines" are available for any business where high availability, high bandwidth internet access is a top priority.

Business Continuity and Disaster Recovery

Telecoms is an essential business tool and businesses simply cannot survive without the telephone or internet. abica have developed a methodology to identify the right solutions to help your business survive should the worst happen.

Electronic Billing

abica has invested in both a powerful electronic billing and analysis tool called 'my abica' which helps clients proactively monitor their usage and intelligently use the management information available.

Customer Service Charter

abica has invested in its team and systems to ensure that it deliver the highest quality of customer service, consistently and reliably. Our core values include honesty, professionalism and retention of clients over the long term by providing great value.

Satisfaction guarantee

abica is so confident that you will love its products and quality of service that, if after the first three months, you are not completely satisfied with abica, the company will find you an alternative provider that you can be happy with.

Isn't abica the kind of business you should be dealing with?

Get in touch, call 0141 404 9009 or visit www.abica.co.uk